



SNDT Arts and Commerce College for Women, Karve Road, Pune- 38

NAAC Accredited First constituent College of SNDT Women's University, Mumbai
Established on 5 July 1916

The Report of an Interdisciplinary National Seminar of Department of Geography, Economics and Psychology held on Friday 26 February 2016.

The seminar started with the University song. After the University song, Dr. Rohini Bhoite a brief information of the University and the founder of the University Dr. Dhondo Keshav Karve and the Centennial year of the University, the Students of the Music Department presented a song written and composed by Mr. Nilesh Khalikar, a faculty of the Dept. of Music of our college. The seminar was inaugurated by lighting the lamp by the Chief Guest Smt. Kishori Gadre. Then, Smt. Irawati Nalawade Introduced the Key note address speaker Smt. Kishori Gadre, a former General Manager, MTDC, and the Principal welcomed Smt. Gadre. He also felicitated Dr. Nagarkar, former faculty of the Dept. of Economics for giving the financial help to the seminar.

In the key note address, Smt. Gadre congratulated the college for choosing the topic of the seminar. She said we need to look at Tourism from Geographical, Economical and Psychological aspects.

She also mentioned that Tourism as an economic aspect is a recent phenomenon. Earlier Tourism was for meeting relatives, for pilgrimage or job. In those days, only affordable income people went to travel throughout the world but facilities were not there.

She also mentioned that 'Locality' also matters for the Tourism destination. She explained this with an example of Kashmir and Kerala, both these states have beauty of nature and no other option to earn money. Maharashtra is lagging behind in Tourism as we have employment in industrial, educational, and agricultural fields and thus, we don't spend much time of Tourism.

India has got potential to improve on Tourism as we have diversity. Potential is not geographical but it is in the psyche of the people. She also suggested that if the psyche of the people is tackled properly, Tourism will certainly flourish. Convenience is also considered.

There is good and bad impact of Tourism. Tourism generates lots of money. But at the same time, if the proper care is not taken then Heritage, History, culture may

diminish. Tourism needs a neat planning. We have to look at from the holistic perspective. Growth or development must be sustainable.

She also suggested that the academicians have a great role to play in Tourism as they do research and are least interested in money. They can make their contribution in the policy making.

She also informed a new branch of tourism has come up like Adventure Tourism, Medical Tourism. People come to India for Medical tourism as in India medical treatment is cheaper compared to other countries.

In her concluding remarks she said that the number of people involved in Tourism in villages is not important but the Quality of that number is important. She also mentioned that Tourism depends on the need of the Nation and economics of the people.

Dr. Shitole, the principal of the college thanked Smt. Gadre and also welcomed all the participant to the seminar.

Dr. Manasee Rajhans , head of the dept. of Psychology, expressed vote of thanks.

Dr. Rohini Bhoite did comparing.

Session 1: Geographical Aspects of Tourism

Smt. Irawati Nalawade compared the session and introduced the chairperson Prof. Nagarale. Dr. Dhorade, Assitant prof. in Savitribai Phule University of Pune, introduced Dr. Sulochana Shekhar.

Dr. Shekhar stated that Tourism has many aspects. She also mentioned that the place of interest can either be natural or manmade. She also showed a very grim fact that India is not in the top 10 countries in tourism. Though we have potential, we lag behind in marketing and advertisement. She also agreed with the key note address speaker to the point that India has potential as we have diversity.

She showed 10 places in India that look like destinations in Europe. She encouraged to visit all places in our country instead of visiting foreign countries. GIS and tourism can do wonders in Tourism, as GIS helps in identification of tourist place, developing the infrastructure and connectivity.

She too stated there are certain problems like Infrastructure, human resources, service levels, taxation, security, because of which the Tourism is lagging behind. She also assured that if the accessibility, affordability, and better accommodation are provided and Bread and Butter concept & daily tour packages are introduced, Tourism will flourish in India.

Each citizen of India should make the tourists comfortable. She gave a key to Tourism, we have to Reduce, Reuse, Recycle and Respect.

Mr. Albert Macke on Tourism in Kenya: Prospects and Problems.

Mr. Macke started his presentation with a brief history of Kenya. He said, in 1890, the white men came to Kenya for resources and some Americans came for hunting the wild life. From 1890 to 1945, the administration of the Kenya took lots of efforts to preserve the wild life. They have launched a campaign 'Magico Kenya' to promote Tourism in Kenya.

He insisted that in Kenya, Tourism has scope in wildlife, Beach tourism, Cultural Heritage Tourism, sports tourism, domestic tourism, diaspora (African living in USA) Tourism.

Though there are many prospects of Tourism in Kenya, there are many problems like crime and insecurity, political instability, deteriorating infrastructure, lack of social services (e.g. hospitals, sports centers), inadequate marketing awareness, poor govt. support, increasing competition and also the impact of economic recession.

Prof. Nagarale, who chaired the session, appreciated the concept of the interdisciplinary seminar. He also agreed that we need to do publicity to promote Tourism. He also suggested to visit nearby places. We need to take care of Eco Tourism.

Jyoti Kulkarni, assistant Prof. of geography, expressed vote of thanks.

Session 2: Economic Aspects of Tourism

Dr. Madhura Joshi, head of the department of Economics, introduced the speaker, Dr. Elizabeth Mathews and also the chairperson of the session Dr. Subhash patil.

Dr. Elizabeth Mathew started her speech with the definition of Tourism. She too agreed that India has got potential. She explained this with the example of Maharashtra. She said in Maharashtra there are many attractions like religious places, forts, hill stations, caves, beaches, caves and wildlife.

She did SWOT analysis of Konkan region.

Strength of the Konkan region is, there are many beaches, temples, fishing, agriculture, and MTDC.

Weakness is there is no ethics.

Opportunity is to develop the places for Tourism.

Threats for the Tourism are undisciplined tourists.

Economic input of tourism must be development in Konkan region. In Konkan, the people must market their own products, generate income from cottage industry, and women must become entrepreneurs.

Dr. Subhash Patil expressed his views and thanked the speaker and the organizing committee.

Session III Psychological Aspects of Tourism

Dr. Manasee Rajhans, Head, dept. of Psychology, introduced the speaker of the session Dr. Suvarna Sathe and the chairperson of the session Dr. Pathare.

Dr. Suvarna Sathe started her speech with a short film showing the various types of tourism.

She informed that the elements of the Tourism Industry are state holders, suppliers, intermediaries (agents) and guests. She also mentioned that different people have different motives for travelling.

She concluded her speech by informing the career avenues in tourism.

Dr. Pathare thanked Dr. Suvarna Sathe for a thought provoking lecture.

Valedictory session

Dr. Mrinalini Ghatage, Head, Dept. of English, welcomed the guest and all participants to the valedictory session. Dr. Madhavi Kulkarni, Vice-principal of the college, gave a crisp summary of the entire day.

To know the opinion of all the participants about the seminar, a feedback was asked for. A student of our college volunteered and extended thanks to all the teachers for giving them an opportunity to attend the seminar. Two Ph.D. research scholars (Mrs. Ramdasi and Mr. Mackey) also found the seminar fruitful.

After getting the feedback, Smt. Vasanti Joshi introduced a founder and director of Girikand Travels who was invited as a chief guest, and requested Smt. Joshi to speak on the occasion.

Smt. Subhada Joshi narrated how did she start a travel agency 40 yrs back. She informed that in modern world, tourism is adversely affected due to terrorism in various countries.

She said that adaptation of changing needs of tourism is a key to success, but she also suggested the audience that if you want to start tourism one needs passion. You need passion about your country, state. You should be proud of things you do and then only you can convince others. She asked to challenge their capabilities. She concluded by saying that expansion of this industry depends on availability of infrastructure facilities.

Dr. Madhura Joshi, Head, Dept. of Economics, expressed her gratitude to all those who helped the seminar to happen by extending vote of thanks.

The seminar concluded with the national anthem.
